

- Compose
- Inbox 2,324
- Starred
- Snoozed
- Sent
- Drafts 264
- More
- Labels +

[IRJBS] EDITOR DECISION

**Admin IRJBS** <irjbs@pmb.s.ac.id> Thu, Nov 15, 2018, 5:27 PM

The following message is being delivered on behalf of INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES.

Dear Bunga bunga aditi:

We have reached a decision regarding your submission to INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES, "THE INFLUENCE OF HALAL PRODUCT INNOVATION AND LABELIZATION IN INCREASING REVENUE INTEREST WITH PRICE AS MODERATING VARIABLES IN MSMEs LANGKAT REGENCY".

Our decision is to: Revision required

Please find the comment from our reviewer attached, and revise your article based on the review result.

Sammy Kristamujana  
Strategy | Google Scholar | Universitas Prasetya Mulya, Jakarta  
[kristamujana@gmail.com](mailto:kristamujana@gmail.com)

**PAPER EVALUATION SHEET**

No. : 1354-1270-1-RV

Title : THE INFLUENCE OF HALAL PRODUCT INNOVATION AND LABELIZATION IN  
INCREASING REVENUE INTEREST WITH PRICE  
AS MODERATING VARIABLES IN MSMEs

LANGKAT REGENCY

Date Received : 12 Nov 2018

**A. Evaluation objects:**

	Yes	No	N/A
1. Is the content original?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Does the title represent the content?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Does the abstract reflect the content?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Do the keywords indicate the scope of the research?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5. Is the research methodology clearly described?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6. Do the data presentation and interpretation valid and reasonable?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Do the use of tables and figures help to clarify the explanation?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8. Have the discussion and/or analysis been relevant with the results of the study?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Are the references used relevant?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Very Good	Good	Fair	Poor
10. Contribution to science	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
11. Originality	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
12. Systematic	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Language	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
14. Writing accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**B. Reviewer's decision:**

A. accept	<input type="checkbox"/>
B. accept (minor revision)	<input type="checkbox"/>
C. accept (major revision)	<input type="checkbox"/>
D. accept (major revision)-please return the paper for a second round of reviews	<input checked="" type="checkbox"/>
E. reject	<input type="checkbox"/>

**Comments**(Use additional sheet, if necessary).

The article shows good and systematic order and gives quite good contribution for MSMS at Langkat. However, there is a lot of revisions to be done on the article.

1. Title. You should be clear on the dependent variable of your study (revenue, buying interest, or buying repurchase). The object of dependent variable must also be clear (SMSE performance or SMSE products buying/repurchase intention). Please be clear on it. Give clear definition on the variable. Make keyword in-line with the dependent variable that you choose.
2. It should be any references that justify small number of respondents (=100). Give strong reasons and explanations according to the references.
3. The sampling method is not clear. What do you mean with saturated sampling? Saturated sampling is not a type of non-probability sampling. Please see the references again.
4. Research Model. The influence of price as a moderator should be indicated by an arrow that is directed to the middle of the arrow between product innovation and repurchase intention as well as halal label and repurchase intention (not on the repurchase intention).  
Latent variable is usually put in oval or circle (not box).
5. Each notation on the equation should be explain clearly. What is Y? X1? X2? Z?
6. Use English consistently, do not mix up with Bahasa Indonesia (eg. Page 8 Gambar 2). You need big improvement in grammar and style of language. Typos are found in many parts of your article.
7. Please use consistent font type and size according to author guideline.
8. Table and diagram should be properly explained. Please be clear with a) b) \*). Give clear an explanation on each sign.
9. What do you mean with CLOSE at page 10? Conclusion?
10. See the guideline to use citation in body text and in RERERENCES.
11. There is no description on items of each latent variable. You can put your items in the appendix, if you want, or just show us your questionnaire.
12. You have not mentioned the scale of Likert. 4-scale or 5-scale or what?

Date 14 November 2018

Reviewer's signature:



(Full Name)

Gmail

ma

Compose

- Inbox 2,324
- Starred
- Snoozed
- Sent
- Drafts 264
- More

Labels +

Form Evaluation ...

**Bunga Aditi** Nov 22, 2018, 5:50 PM ☆  
Following this I submit an article revision. Attached Thank you for your attention.

**Bunga Aditi** <bunga.aditi16@gmail.com> Nov 22, 2018, 5:53 PM ☆  
to kristamujana  
Dear Sir,  
  
Following this I submit an article revision. Attached  
  
Thank you for your attention.  
  
Regards, Bunga

Browser tabs: SIMPE (125), Microsoft PERLENG, --BANSM, EKMA, Kotak, [IR], Form Eval: 1354-1375, Form Eval: [UDS]

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxBVDFDXdxXICSzMWzzQmKLzr>

Gmail interface: Search for 'mar', Compose, Inbox (2,323), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

From: Admin IRJBS <irjbs@pmb.s.ac.id> to me, heronimus.maryono  
 Date: Jan 11, 2019, 4:51 PM

The following message is being delivered on behalf of INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES.

Dear bunga aditi:

We have reached a decision regarding your submission to INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES, "THE INFLUENCE OF HALAL PRODUCT INNOVATION AND LABELIZATION IN INCREASING REVENUE INTEREST WITH PRICE AS MODERATING VARIABLES IN MSMEs LANGKAT REGENCY".

Our decision is to: Revise and resubmit for the second round review

Considering the reviews result by our reviewers (attached), please rewrite the article (attached) improving it with better English grammar and style of language.

Next, we suggest you proofread article that you have written with the help of a native proofreader. We hope this way can help you to improve the quality of language on your paper.

Please resubmit the article revised not later than January 31, 2019, for the second round of review.

System tray: 25°C Berawan, 8:39 AM 11/5/2022

Browser tabs: SIMPE (125), Microsoft PERLENG, --BANSM, EKMA, Kotak, [IR], Form Eval: 1354-1375, Form Eval: [UDS]

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxBVDFDXdxXICSzMWzzQmKLzr>

Gmail interface: Search for 'mar', Compose, Inbox (2,323), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

From: Bunga Aditi <bunga.aditi16@gmail.com> to Sammy Heronimus

Date: Jan 23, 2019, 7:21 AM

best regards,

Sammy Kristamujana

Editor in Chief

INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES  
<http://www.irjbs.com>

3 Attachments - Scanned by Gmail

- 1354-1375-1-RV.pdf
- Form Evaluation ...
- article (1).docx

System tray: 25°C Berawan, 8:39 AM 11/5/2022

**PAPER EVALUATION SHEET**

No. : 1354-1270-1-RV

Title : THE INFLUENCE OF HALAL PRODUCT INNOVATION AND LABELIZATION IN INCREASING REVENUE INTEREST WITH PRICE AS MODERATING VARIABLES IN MSMEs LANGKAT REGENCY

Date Received : 12 Nov 2018

**A. Evaluation objects:**

	Yes	No	N/A
1. Is the content original?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Does the title represent the content?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Does the abstract reflect the content?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Do the keywords indicate the scope of the research?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5. Is the research methodology clearly described?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6. Do the data presentation and interpretation valid and reasonable?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Do the use of tables and figures help to clarify the explanation?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8. Have the discussion and/or analysis been relevant with the results of the study?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
9. Are the references used relevant?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Very Good	Good	Fair	Poor
10. Contribution to science	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
11. Originality	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
12. Systematic	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
13. Language	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
14. Writing accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**B. Reviewer's decision:**

A. accept	<input type="checkbox"/>
B. accept (minor revision)	<input type="checkbox"/>
C. accept (major revision)	<input checked="" type="checkbox"/>
D. accept (major revision)-please return the paper for a second round of reviews	<input type="checkbox"/>
E. reject	<input type="checkbox"/>

**Comments**(Use additional sheet, if necessary).

Topic of the article is very interesting, but your paper need to improve. There are many revisions to be done on the article, but I just taking some notes here:

1. Rewrite the article using a better english; improve your grammar and style of language. I suggest
2. I advise you to ask a native proofreader to read and help you to rewrite the article.
3. Shorten the Abstract to only maximum of 200 words.
4. Resubmit the article revised for second round of review

Date 1/10/2019

Reviewer's signature:



International Research Journal of  
**BUSINESS**  
**STUDIES**

Reviewers

(Full Name)

Browser tabs: SIMPEL (124), Microsoft PERLENGKAP, BANSM, EKMA, Kotak, (IR) x, Form Eval, 1354-1375, Form Eval, (JUDS)

Address bar: <https://mail.google.com/mail/u/2/#search/m/FMfcgxwBVztVMGNsQFBqcQMqxdmDVzTr>

Gmail interface: Compose, Inbox (2,324), Starred, Snoozed, Sent, Drafts (264), More, Labels

Search: m

From: IRJBS IRJBS <irjbs@pmbs.ac.id> to me, Heronimus

Date: Mar 8, 2019, 1:05 PM

Dear Author,

Your paper entitled **"The Influence of Innovation Product and Halal Labelization in Buying Repurchase by Price as A Moderating Variable in SMEs"** will be published at the next IRJBS edition, Vol.12, No.1 (April-July 2019). Please make sure that you have completed the administrative procedures:

1. Ensure there are no additional revisions/corrections to the attached document (We made a little bit change considering the IRJBS article format). In case any revisions are required, please send us ASAP considering the article is in the final design process.
2. Complete your transfer of copyright signing the Consent to Publish form attached, and send to us not later than March 10, 2019. Ignore this if you have sent it.
3. FYI, you are invited to subscribe to our journal, especially in this 2019 period/edition where your article is published. For further questions or detail information related to subscription procedure, please contact our distribution div. via this email: [rahmat@pmbs.ac.id](mailto:rahmat@pmbs.ac.id).

We're looking forward to your response. Thanks for your cooperation.

Best regards,

**Publisher of IRJBS**  
**Prasetya Mulya Publishing**  
Tel: +62 21 7511 126  
ext.: 8860, 8864  
Fax.: +62 21 765 3110

System tray: 25°C Berawan, 8:28 AM 11/5/2022

Browser tabs: SIMPEL - I, (123) Wha, Microsoft Wor, PERLENGKAPA, BANSM--, EKMA456, Kotak Ma, (IRJBS) x, (JUDS) Sub, Microsoft Wor

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxwBWSxkRTJvBHKCWJDbqVgMwJD>

Gmail interface: Compose, Inbox (2,324), Starred, Snoozed, Sent, Drafts (264), More, Labels

Search: mar

From: IRJBS IRJBS <irjbs@pmbs.ac.id> to me, Heronimus

Date: Fri, Mar 29, 2019, 9:09 AM

Dear Author,

Your submission (article) to INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES now needs to be proofread manually by following these steps:

1. Read the whole of your article content (attached).
2. Notify and mark (if any) every error, typo, etc. by commenting directly on the PDF format in your article.
3. Save all revisions and comments on the PDF format of your article and send it back to us via email.

If you have any trouble marking the comment on the PDF format, you can just write them in MS Word format. Please send us all of your revision not later than March 31, 2019, or sooner.

Thanks for your cooperation and we're looking forward to your good news.

Best regards,  
Editor of IRJBS

**Publisher of IRJBS**  
**Prasetya Mulya Publishing**  
Tel: +62 21 7511 126  
ext.: 8860, 8864  
Fax.: +62 21 765 3110

System tray: 25°C Berawan, 8:16 AM 11/5/2022

Browser tabs: SIMPEL - 1, (124) Wha, Microsoft Wor, PERLENGKAP, :--BANSM--, EKMA456, Kotak Ma, (IRJBS) x, [JUDS] Sub, Microsoft Wor

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxBWSxkRTjvBHKCwJDbqVgMwJD>

Gmail search: mar

Compose

Inbox 2,324

Starred

Snoozed

Sent

Drafts 264

More

Labels +

Attachment: 7.pdf

**Bunga Aditi** <bunga.aditi16@gmail.com>  
to IRJBS, Heronimus, me

Fri, Mar 29, 2019, 3:14 PM

Dear Sir,  
Good Afternoon..  
I want to confirm about my article.  
After reading my article in format (PDF 7) that you sent, there are some incorrect positions of the figure and tables.  
Here I sent my correct article (Bunga-Univ Harapan Medan 29 Maret 2019)  
Thank you for your kindness and attention.

2 Attachments • Scanned by Gmail

Taskbar: 25°C Berawan, 8:17 AM 11/5/2022

Browser tabs: SIMPEL - 1, (124) Wha, Microsoft Wor, PERLENGKAP, :--BANSM--, EKMA456, Kotak Ma, (IRJBS) x, [JUDS] Sub, Microsoft Wor

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxBWSxkRTjvBHKCwJDbqVgMwJD>

Gmail search: mar

Compose

Inbox 2,324

Starred

Snoozed

Sent

Drafts 264

More

Labels +

From: **IRJBS IRJBS** <irjbs@pmbs.ac.id>  
to me, Heronimus

Fri, Mar 29, 2019, 4:25 PM

Dear Author,  
thanks for the revision. We'll follow up soon.  
best regards,

**Publisher of IRJBS**  
**Prasetiya Mulya Publishing**  
Tel: +62 21 7511 126  
ext.: 8860, 8864  
Fax.: +62 21 765 3110  
Email: [irjbs@pmbs.ac.id](mailto:irjbs@pmbs.ac.id)  
[www.irjbs.com](http://www.irjbs.com)  
<https://www.linkedin.com/in/irjbs>

From: **Bunga Aditi** <bunga.aditi16@gmail.com>  
to IRJBS, Heronimus, me

Mar 29, 2019, 4:20 PM

Dear Sir,

Taskbar: 25°C Berawan, 8:18 AM 11/5/2022

Browser tabs: SIMPEL - 1, (124) Wha, Microsoft Wor, PERLENGKAP/, :-BANSM--:, EKMA456, Kotak Ma, (IRJBS) x, [UDS] Sub, Microsoft Wor

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxBWSxkRTJvBHKCWJDbqVgMwJD>

Gmail interface: Search for 'mar', Compose, Inbox (2,324), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

Email details: From: Bunga Aditi <bunga.aditi16@gmail.com> to: IRJBS, Heronimus, me. Date: Mar 29, 2019, 4:20 PM. Subject: Dear Sir,

Body text: This is my revision (attachment). Thank you for your attention. regards, Bunga

Attachment: One attachment • Scanned by Gmail. File: Rev7.pdf. Preview text: The Influence of Information Product and Retail Labelization to Buying Responseter by Price as A Moderating Variable in SMEs

Actions: Reply, Reply all, Forward

Windows taskbar: 25°C Berawan, 8:18 AM 11/5/2022

Browser tabs: SIMPE (124), Microsoft PERLENGK...--BANSM, EKMA, Kotak, Co X, Form Eval: 1354-137, Form Eval: [UDS]

Address bar: <https://mail.google.com/mail/u/2/#search/mar/FMfcgxwCgVTcbWDJNQqrQHgQTPVFqCV>

Gmail interface: Search 'mar', Compose, Inbox (2,323), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

Search results: **Cover dan Daftar Isi IRJBS Vol. 12 No. 1** (Inbox x)

Sender: **Heronimus Maryono** <heronimus.maryono@pmbs.ac.id> (Fri, May 3, 2019, 2:57 PM)

Body text:  
Dear Bu Bunga,  
Terlampir cover dan daftar isi IRJBS 12.1 ya bu  
Hasil scan untuk daftar isi kurang bagus bu, mungkin lebih baik ambil dari yg di website (di-screen shoot).  
salam

Signature:  
**Heronimus Maryono**  
Forum Manajemen Prasetiya Mulya Format Digital - [Klik Di Sini](#)  
Portal Jurnal Ilmiah Prasetiya Mulya - [di laman ini](#)  
Prasetiya Mulya Publishing  
Jl. R.A Kartini (TB. Simatupang)  
Cilandak Barat, Jakarta 12430, Indonesia  
Phone : 021 751 1126, Ext. 1943

System tray: 25°C Berawan, 8:33 AM 11/5/2022

Browser tabs: SIMPE (124), Microsoft PERLENGK...--BANSM, EKMA, Kotak, (IRJBS X), Form Eval: 1354-137, Form Eval: [UDS]

Address bar: <https://mail.google.com/mail/u/2/#search/m/FMfcgxwBVztVMGNsQFBqCQMqxdmDVzTr>

Gmail interface: Search 'm', Compose, Inbox (2,324), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

Search results: **IRJBS IRJBS** (2) (Mon, Oct 31, 2:06 PM (5 days ago))

Body text:  
**Publisher of IRJBS**  
**Prasetiya Mulya Publishing**  
Tel: +62 21 7511 126  
ext.: 8860, 8864  
Fax.: +62 21 765 3110  
Email: [irjbs@pmbs.ac.id](mailto:irjbs@pmbs.ac.id)  
[www.irjbs.com](http://www.irjbs.com)  
<https://www.linkedin.com/in/irjbs>

Attachments: **2 Attachments** - Scanned by Gmail

System tray: 25°C Berawan, 8:26 AM 11/5/2022

Browser tabs: SIMPE (124), Microsoft, PERLENG, --BANS, EKMA, Kotak, (IR), Form Eval, 1354-137, Form Eval, [UDS]

Address bar: <https://mail.google.com/mail/u/2/#search/m/FMfcgxwBVztVMGNsQFBqcQMqxdmDVzTr>

Gmail interface: Compose, Inbox (2,324), Starred, Snoozed, Sent, Drafts (264), More, Labels (+)

Search: m

Sender: IRJBS IRJBS (to me)

Date: Mon, Oct 31, 2:07 PM (5 days ago)

Content:

**Publisher of IRJBS**  
**Prasetiya Mulya Publishing**  
Tel: +62 21 7511 126  
ext.: 8860, 8864  
Fax.: +62 21 765 3110  
Email: [irjbs@pmbs.ac.id](mailto:irjbs@pmbs.ac.id)  
[www.irjbs.com](http://www.irjbs.com)  
<https://www.linkedin.com/in/irjbs>

2 Attachments - Scanned by Gmail

Attachments:

- IRJBS PUBLISHING
- The Influence of Innovation Product and High Libidation in Being Responsive to Price as Marketing Variable in SMEs

Taskbar: 25°C Berawan, 8:27 AM 11/5/2022

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**LEMBAR 2**  
**HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW**  
**KARYA ILMIAH : JURNAL ILMIAH**

Judul Artikel Ilmiah : Innovation Product and Halal Labelization In Buying Repurchase  
 Jumlah Penulis : **1 orang**  
 Status Pengusul : **Penulis ke 1**  
 Identitas Jurnal Ilmiah : a. Nama Jurnal : International Research Journal Of Business Studies  
 b. ISSN/ISBN : 2089 - 6271  
 c. Volume, nomor, bulan, tahun : Vol. 12/No. 1/April-Juli/2019  
 d. Penerbit : Prasetiyya Mulya Publishing  
 Univesitas Prasetiyya Mulya  
 e. Jumlah halaman : 14 halaman  
 f. DOI artikel (jika ada) : <https://doi.org/10.21632/irjbs>  
 g. Laman Jurnal : <http://irjbs.com/index.php/jurnalirjbs/article/view/1354>

- Kategori Publikasi Jurnal Ilmiah :  **Jurnal Ilmiah Internasional Bereputasi (JIB)**  
 (Beri  $\checkmark$  pada kategori yang tepat) :  **Jurnal Ilmiah Internasional (JI)**  
 **Jurnal Ilmiah Nasional Terakreditasi (JNT)**  
 **Jurnal Ilmiah Nasional Tak Terakreditasi (JNTT)**  
 **Jurnal Ilmiah Nasional Terindeks DOAJ dll (JNTD)**

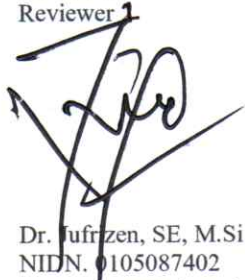
Hasil Penilaian *Peer Review*:

Komponen Yang Dinilai (100 %)	Nilai Maksimal Jurnal Ilmiah = 40,0					Nilai Akhir Yang Diperoleh
	JIB <input type="checkbox"/>	JI <input type="checkbox"/>	JNT <input checked="" type="checkbox"/>	JNTT <input type="checkbox"/>	JNTD <input type="checkbox"/>	
a. Kelengkapan dan kesesuaian unsur isi jurnal (10%)			2,5			2,4
b. Ruang lingkup dan kedalaman pembahasan (30%)			7,5			7,4
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)			7,5			7
d. Kelengkapan unsur dan kualitas penerbit (30%)			7,5			7,4
<b>Total = (100%)</b>			<b>25,0</b>			<b>24,2</b>
Kontribusi Pengusul	<b>100% x 24,2</b>					<b>24,2</b>



No	Komentar / Usulan Peer Review	
1	Kelengkapan dan kesesuaian unsur	Artikel dibuat / ditulis sudah mengikuti kaidah (lengkap dan sesuai unsur)
2	Ruang lingkup & kedalaman pembahasan	Ruang lingkup dan kedalaman pembahasan Jurnal International Research Journal Of Business Studies yakni pada kaidah bisnis
3	Kecukupan & kemutakhiran data serta metodologi	kemutakhiran data serta metodologi sudah baik dan memiliki kebaruan. 35 Daftar pustaka / Referensi yang dicantumkan ada jurnal memiliki tahun kadaluarsa
4	Kelengkapan unsur dan kualitas penerbit	Penerbit jurnal sudah terakreditasi Sinta 2, dan berkualitas
5	Indikasi Plagiasi	Similarity artikel 1% (artikel tidak terindikasi plagiasi)
6	Linearitas	Substansi artikel yang dibuat penulis sudah sesuai dengan bidang keilmuannya (keilmuan penulis)

Medan, ..... 9 Maret 2022  
 Reviewer 1



Dr. Fufrizen, SE, M.Si  
 NIDN. 0105087402

Unit Kerja : Universitas Muhammadiyah Sumatera Utara  
 Jabatan Fungsional : Lektor Kepala



**LEMBAR 2**  
**HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW**  
**KARYA ILMIAH : JURNAL ILMIAH**

Judul Artikel Ilmiah : Innovation Product and Halal Labelization In Buying Repurchase  
 Jumlah Penulis : **1 orang**  
 Status Pengusul : **Penulis ke 1**  
 Identitas Jurnal Ilmiah : a. Nama Jurnal : International Research Journal Of Business Studies  
 b. ISSN/ISBN : 2089 - 6271  
 c. Volume, nomor, bulan, tahun : Vol. 12/No. 1/April-Juli/2019  
 d. Penerbit : Prasetya Mulya Publishing  
 Universitas Prasetya Mulya  
 e. Jumlah halaman : 14 halaman  
 f. DOI artikel (jika ada) : <https://doi.org/10.21632/irjbs>  
 g. Laman Jurnal : <http://irjbs.com/index.php/jurnalirjbs/article/view/1354>

- Kategori Publikasi Jurnal Ilmiah :  **Jurnal Ilmiah Internasional Bereputasi (JIB)**  
 (Beri  $\checkmark$  pada kategori yang tepat) :  **Jurnal Ilmiah Internasional (JI)**  
 **Jurnal Ilmiah Nasional Terakreditasi (JNT)**  
 **Jurnal Ilmiah Nasional Tak Terakreditasi (JNTT)**  
 **Jurnal Ilmiah Nasional Terindeks DOAJ dll (JNTD)**

Hasil Penilaian *Peer Review*:

Komponen Yang Dinilai (100 %)	Nilai Maksimal Jurnal Ilmiah = <del>40,0</del> 25,0					Nilai Akhir Yang Diperoleh
	JIB <input type="checkbox"/>	JI <input type="checkbox"/>	JNT <input checked="" type="checkbox"/>	JNTT <input type="checkbox"/>	JNTD <input type="checkbox"/>	
a. Kelengkapan dan kesesuaian unsur isi jurnal (10%)			2,5			2,3
b. Ruang lingkup dan kedalaman pembahasan (30%)			7,5			7,3
c. Kecukupan dan kemutahiran data/informasi dan metodologi (30%)			7,5			6,5
d. Kelengkapan unsur dan kualitas penerbit (30%)			7,5			7,3
<b>Total = (100%)</b>			25,0			23,4
Kontribusi Pengusul	$100\% \times 23,4 =$					23,4

No	Komentar / Usulan Peer Review
1	<p>Kelengkapan dan kesesuaian unsur</p> <p>Penulisan artikel sesuai dengan kaidah penulisan jurnal.</p>
2	<p>Ruang lingkup &amp; kedalaman pembahasan</p> <p>Substansi artikel sesuai dengan ruang lingkup jurnal IRJBS yaitu area studi / kajian bisnis.</p>
3	<p>Kecukupan &amp; kemutakhiran data serta metodologi</p> <p>Data-data riset memiliki kebaruan informasi. Dari 35 sumber referensi, 13 berupa jurnal, terdapat 4 jurnal sudah kadaluarsa.</p>
4	<p>Kelengkapan unsur dan kualitas penerbit</p> <p>Penerbit jurnal berkualitas baik karena sudah terakreditasi Sinta 2.</p>
5	<p>Indikasi Plagiasi</p> <p>Artikel tidak terindikasi plagiasi karena memiliki similarity 1% (sangat minim).</p>
6	<p>Linearitas</p> <p>Substansi artikel sesuai dengan bidang keilmuan penulis.</p>

Medan, 9 Maret 2022  
 Reviewer 2



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